

PANHANDLE FRONTIER FINDS

2027 Sponsorship Opportunities

Help Bring the Nebraska Panhandle to Life!

Panhandle Frontier Finds (PFF) brings shoppers, travelers, businesses, and communities together for a three-day regional shopping adventure across the Nebraska Panhandle.

Sponsorship levels and fees remain the same as the 2026 event. Your sponsorship helps PFF promote the region, support local businesses, and create a memorable experience for shoppers and visitors.

EXPEDITION SPONSOR — \$1,500

Limited to 4 sponsors

Our premier sponsorship opportunity provides the highest level of visibility throughout the PFF event and marketing campaign.

- **“Presented by [Business Name]”** on all PFF marketing materials
 - Logo featured on the **welcome page** inside the PFF Trail Guide
 - **Full-page ad** in the PFF Trail Guide
 - Logo displayed on the **PFF website, social media, and printed materials**
 - Dedicated **landing page** on the PFF website
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FRONTIER SPONSOR — \$1,000

A strong opportunity to put your business in front of PFF shoppers and visitors across the region.

- Logo in a **prominent location** inside the PFF Trail Guide
 - **Half-page ad** in the PFF Trail Guide
 - Logo featured on the **PFF website, social media, and printed materials**
 - Dedicated **landing page** on the PFF website
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TRAIL SPONSOR — \$500

A great way to support PFF while giving your business meaningful visibility.

- **Quarter-page ad** in the PFF Trail Guide
 - Logo featured on the **PFF website**
 - **Dedicated sponsor social media post**
 - Business name listed in the **PFF Trail Guide sponsor section**
 - Dedicated **landing page** on the PFF website
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PIONEER SPONSOR — \$250

An affordable way to show your support for PFF and the Nebraska Panhandle.

- Business name listed in the **PFF Trail Guide sponsor section**
 - Logo featured on the **PFF website**.
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Make Checks Payable to:

Panhandle Frontier Finds
Memo Line: Sponsorship 2027

Mail Check to
Panhandle Frontier Finds
PO Box 546
Sidney, NE 69162

YOUR SUPPORT MAKES A DIFFERENCE

PFF is committed to strengthening the economy and quality of life throughout the Nebraska Panhandle by promoting tourism, supporting local businesses, encouraging regional collaboration, and showcasing the unique communities, attractions, and experiences that make our region a destination.

Thank you for investing in the Panhandle and helping PFF grow!

All sponsorship payments are non-refundable. Sponsorship benefits are subject to final production deadlines and PFF may make reasonable adjustments to placement or promotional opportunities as needed.